

WALTON LIBRARY STATISTICS OF USE

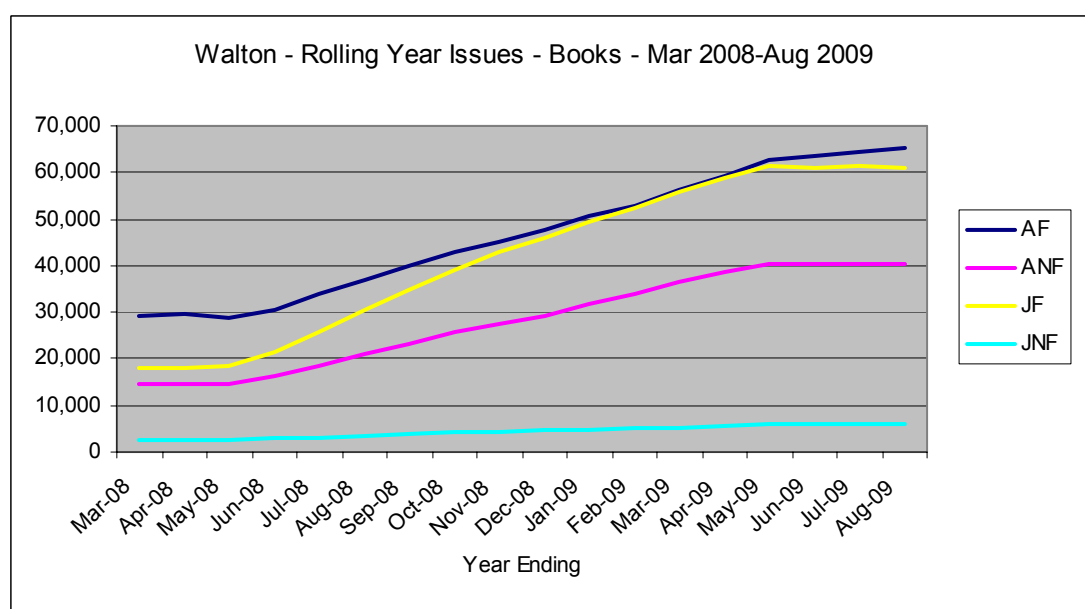
1. ISSUE FIGURES

Book issues

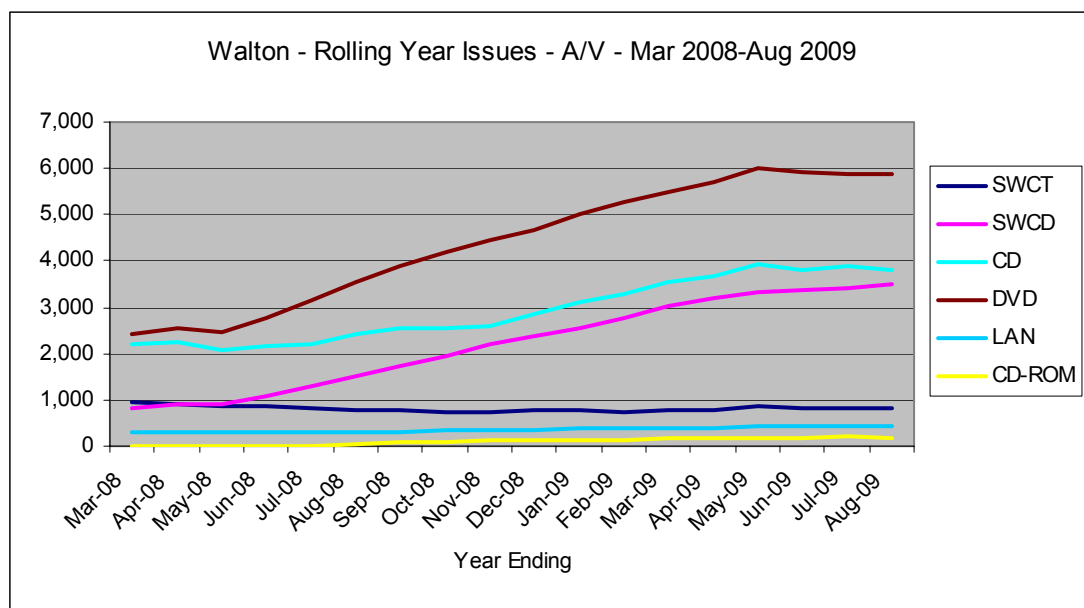
| | | |
|-------------------------------|-------------------------------|-----------|
| October 2006 – September 2007 | October 2007 – September 2008 | <u>%+</u> |
| 68161 | 101854 | 49.4 |
| July 2007 – June 2008 | July 2008 – June 2009 | <u>%+</u> |
| 71224 | 170923 | 140.0 |

There is an overall increase in all types of issues:

| | | |
|-------------------------------|-------------------------------|-----------|
| October 2006 – September 2007 | October 2007 – September 2008 | <u>%+</u> |
| 74911 | 111206 | 48.4 |
| July 2007 – June 2008 | July 2008 – June 2009 | <u>%+</u> |
| 78428 | 185456 | 136.5 |



AF Adult Fiction; ANF Adult Non Fiction; JF Junior Fiction; JNF Junior Non Fiction



SWCT Spoken Word Cassette Tape; SWCD Spoken Word LAN Language Courses

2 USE OF STOCK

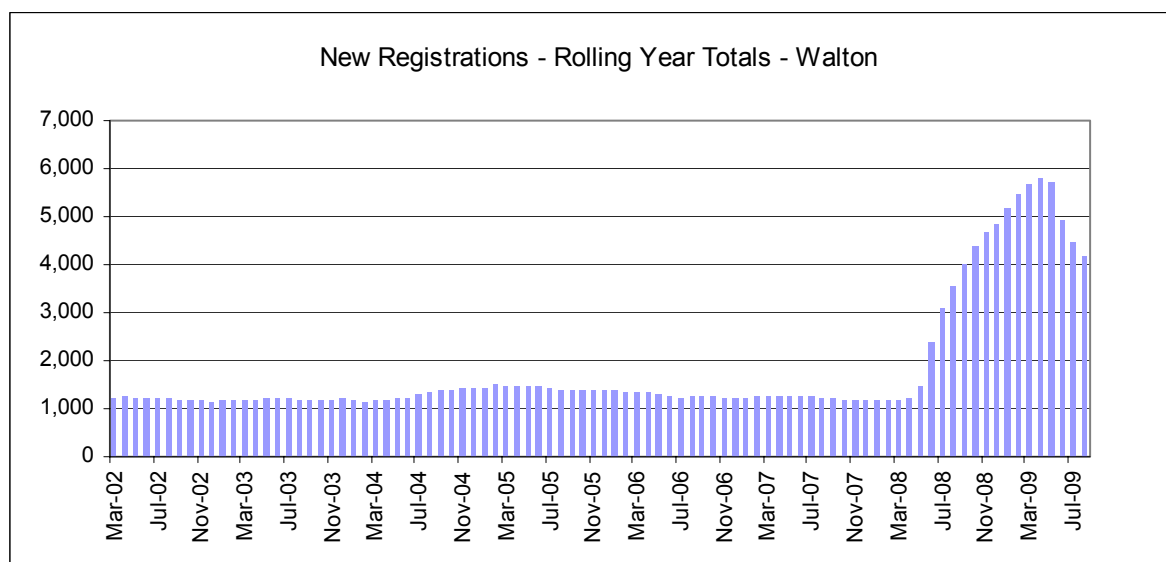
The table below shows the five categories of books with the highest number of issues for Walton in the period 5th July 2008 to 5th July 2009.

| | Walton | % of Total Issues |
|---|----------------------|-------------------|
| 1 | Picture Books | 19.4% |
| 2 | General Fiction | 13.8% |
| 3 | Thrillers | 9.8% |
| 4 | Junior Fiction | 7.1% |
| 5 | Young Junior Fiction | 6.8% |

3. NEW MEMBERS

The figures below give new members statistics. Enrolments between April 2009 and July 2009 equal 1063 with a projected figure for the year, i.e. until March 2010, of 3189. This is a decrease of 43.7% on the previous year which is to be expected given that any new building in a new location produces an initial impact tapers slightly downward over time. However, it is an increase on April 2007 – March 2008 of 175.9%, if the remainder of the financial years continues to reflect the trend of April 2009 to July 2009.

| | | |
|-------------------------|-------------------------|-------|
| April 2007 – March 2008 | April 2008 – March 2009 | %+ |
| 1156 | 5661 | 390.0 |



4. VISITORS

Walton Library did not have a beam counter at its previous location nor at its new location. Therefore sample counts were taken over a period of one week's hours of opening. The figures below show a percentage increase in visitors last year, i.e. 2008/9, of 243.8% over 2007/8.

| Date | Week | X 52 | X 12 | Year | %+ |
|-----------------------|------|--------|-------|-----------|-------|
| July 2007 | 1234 | 64168 | 5347 | 2007-2008 | - |
| October/November 2008 | 4243 | 220636 | 18386 | 2008-2009 | 243.8 |